NEWS RELEASE

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Governor Appoints New Serve Idaho Commissioner

Susan Potucek, human resources manager with Clif Bar Baking Co., has been appointed by Gov. C.L. “Butch” Otter as a commissioner for Serve Idaho, the Governor’s Commission on Service and Volunteerism.

“Ms. Potucek brings a wealth of knowledge about the Twin Falls community and great enthusiasm for the role of volunteers,” said Renee Bade, program manager for Serve Idaho.

In her position as human resources manager with Clif Bar, Potucek helped establish the company’s employee volunteer program. In 2017, employees at the Twin Falls bakery donated nearly 6,000 volunteer hours in the Magic Valley and raised more than $18,000 for the Alzheimer’s Association of Greater Idaho. Outside of work, Potucek volunteers with the Valley House Homeless Shelter and serves on the board of directors.

To learn more about Serve Idaho and volunteering, visit the Serve Idaho Facebook page or Servelidaho.gov.

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Serve Idaho, a division of the Idaho Department of Labor, encourages voluntary public service and volunteerism throughout the state. The Serve Idaho Commission is funded in part by the Corporation for National and Community Service and the Idaho Department of Labor.