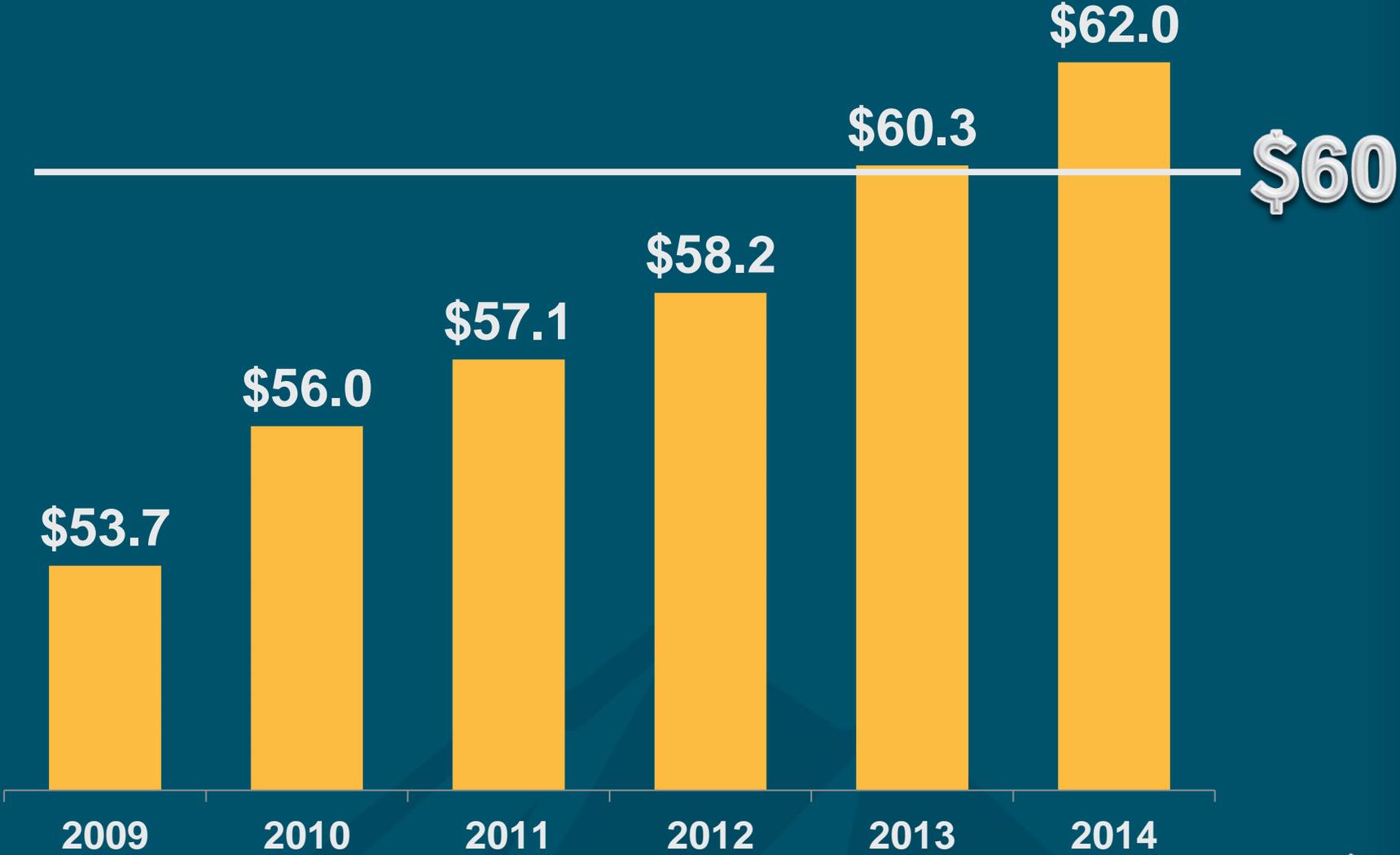




  
**IDAHO**  
COMMERCE

# Project 60 (billions)



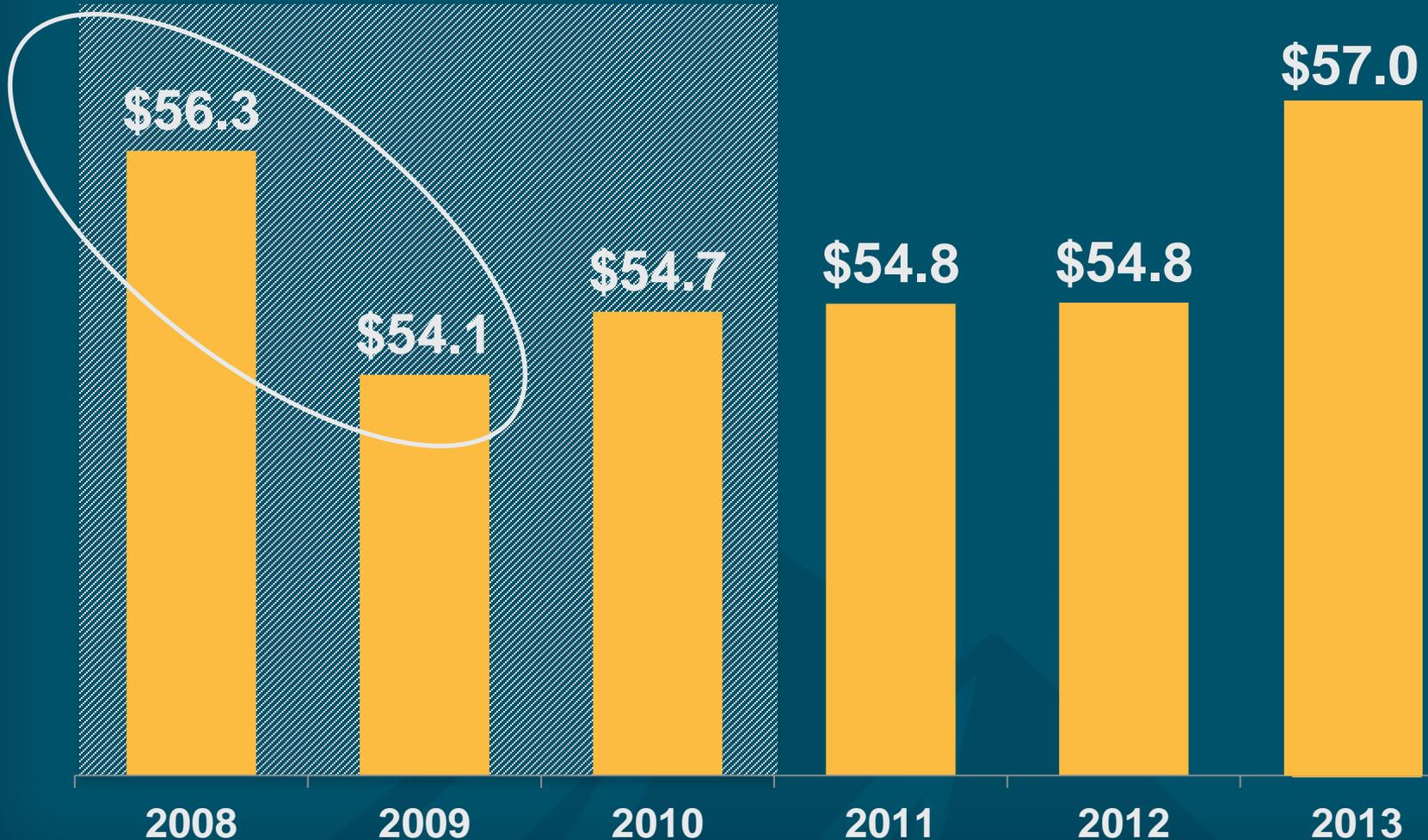
**\$60**

Estimate



# The Last Five Years (billions)

(Inflation Adjusted)

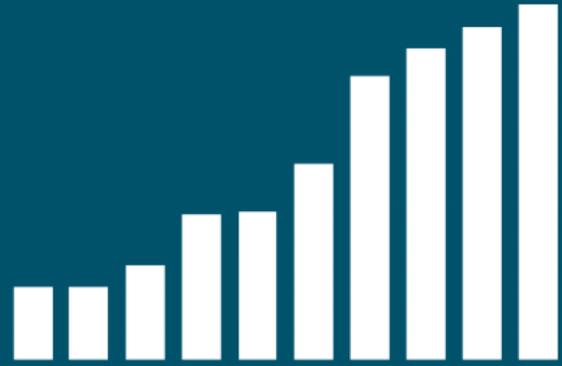


# Today...

- 5<sup>th</sup> Highest Growth Rate
- 8<sup>th</sup> Highest Manufacturing Rate
- 5<sup>th</sup> Best Fiscally Managed

# Idaho Challenges...

- Income levels
- Education Outcomes
- Infrastructure Investment
- Tax Rates
- THE BIG ONE...



ACCELERATE

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IDAHO

**Advance  
Individuals**

**Elevate  
Industry**

**Strengthen  
Communities**

# Strengthen Communities

**Galvanize  
Regional  
Collaboration**

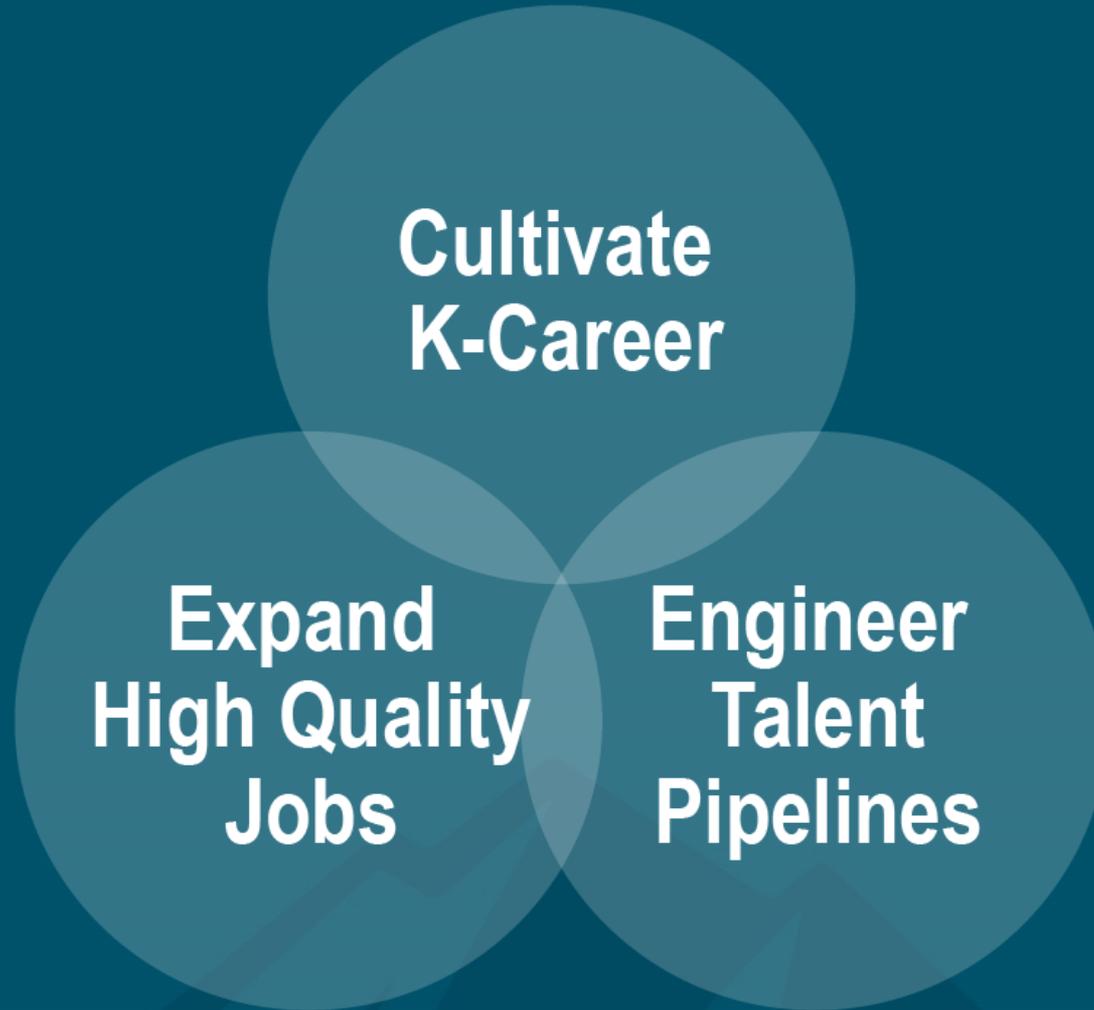
**Inspire  
Community  
Vitality**

**Advance  
Infrastructure**

# Elevate Industry



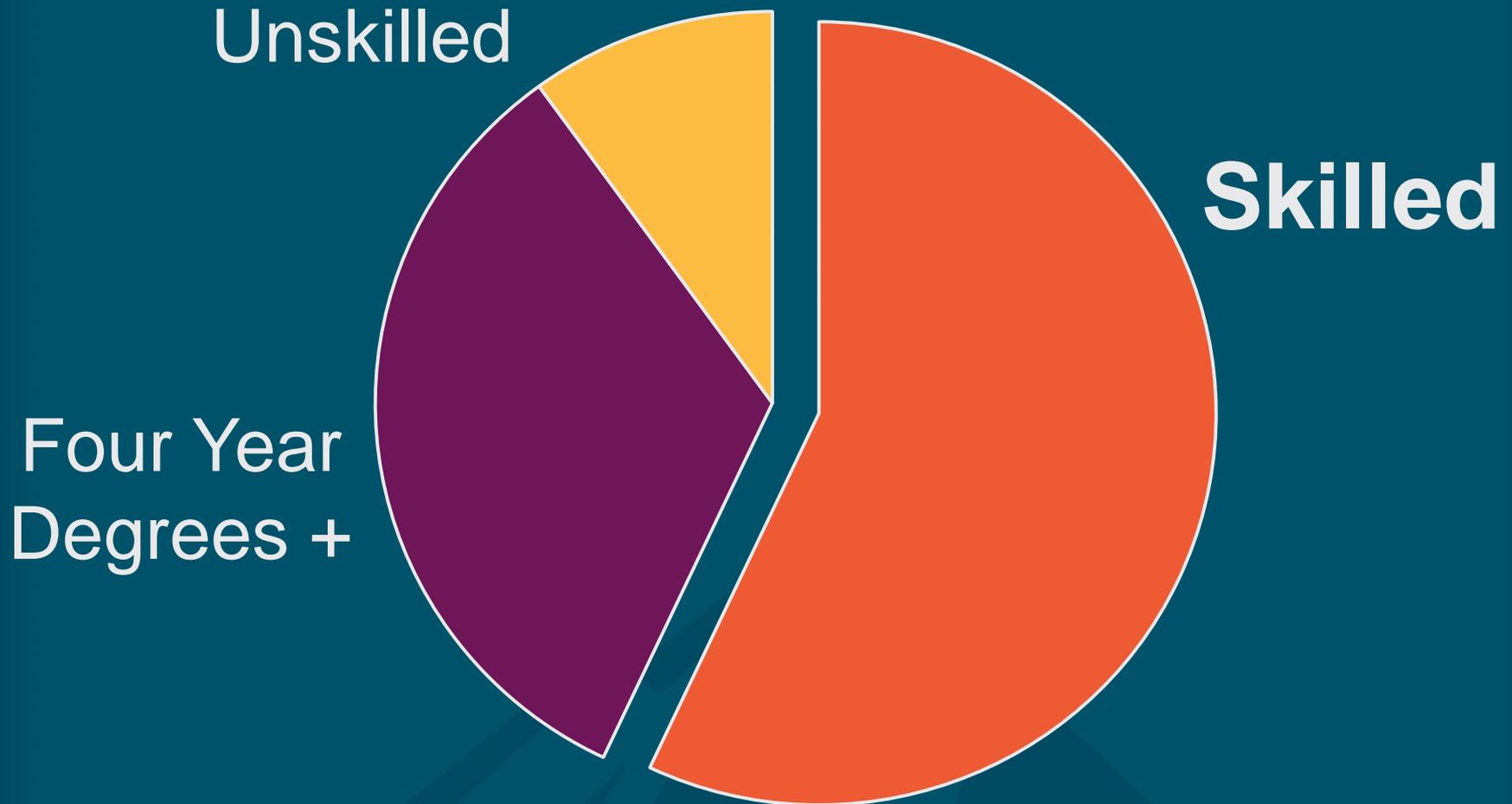
# Advance Individuals



# Tectonic Shifts

# Technology is Decimating Jobs

# Workforce Required



# Profound Disconnect

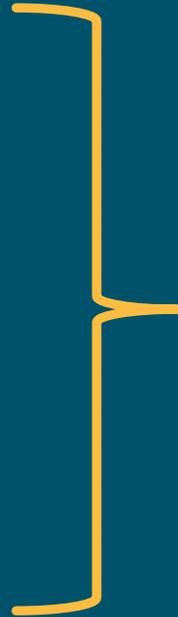
Skills,  
not degrees

# The Big One...

109,000

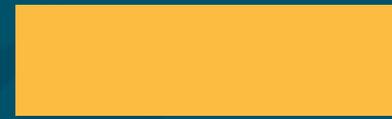


New Jobs



95,000

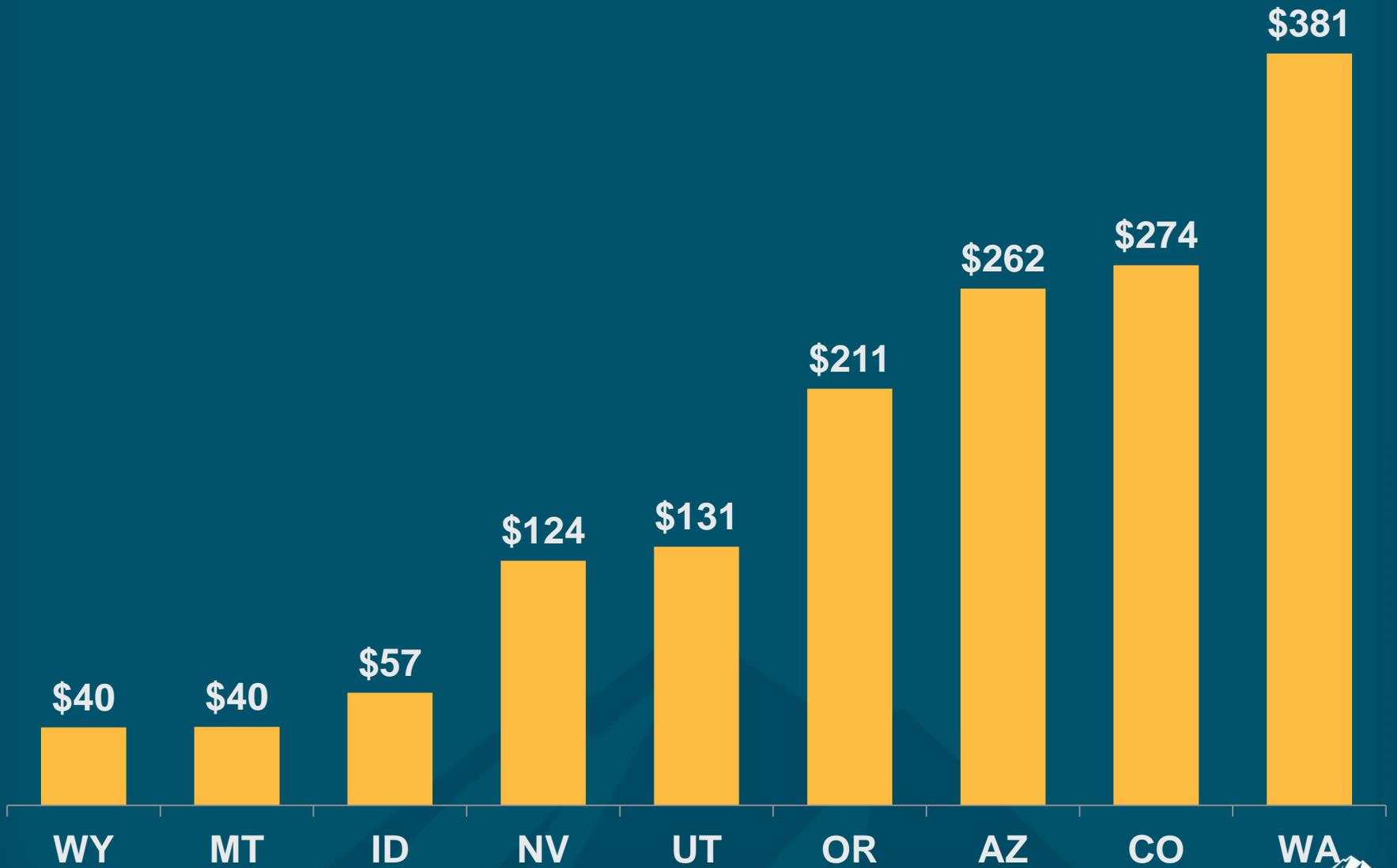
14,000



Population

# States Recruiting Talent

# Western States GDP (billions)



Highest Priority

Recruiting and Training  
skilled talent



[commerce.idaho.gov](http://commerce.idaho.gov)