

WIOAB 05-20

DATE: October 5, 2020
TO: All WIOA Youth Subrecipients
FROM: Danilo Cabrera, Program Operations Manager *Danilo Cabrera*
SUBJECT: PY2020 Youth-in-Need (YIN) Distribution

The Workforce Innovation and Opportunity Act requires states to direct funds specifically to “provide additional assistance to local areas that have high concentrations of eligible youth to carry out the activities described in the Act” or Youth-in-Need (YIN). In PYs 2017, 2018, & 2019, the Workforce Development Council directed resources to areas with significant migrant/seasonal farmworker (MSFW) populations to increase outreach and recruitment of Hispanic youth, particularly MSFWs, in communities throughout the state. In PY2018, WIOA youth service providers showed a significant increase in enrollment in both Hispanic and MSFW youth across the state; a marked improvement from PY2017. Providers continued their efforts in PY2019. To sustain the state’s momentum with these groups, the council has chosen to continue its targeted recruitment of these youth groups.

Previous years’ statewide funding for this project was limited to \$30,000. For PY 2020, the Workforce Development Council is determined to make a significant impact and, accordingly, has dedicated a significant increase in funding to ensure this effort’s success. This year, the council has allotted \$165,962 to be distributed throughout the state, well over five times last year’s allocation. As a result, the council has established a goal to increase enrollment over PY2019’s activity levels by 35% for Hispanic youth and 50% for MSFW youth. To help facilitate the process, the Administrative Entity (AE) will retain \$12,300 to develop a media campaign designed to assist providers in their outreach to the community.

Funding distribution of these monies to Service Delivery Areas (SDAs) is based on their PY2019 accomplishments. As a result, SDAs with higher enrollment activity levels of these groups will receive a larger portion of funding to maintain their efforts. However, it should be noted that as a council-sponsored project, it is expected that all providers will actively engage in these pursuits. The AE’s oversight of the YIN mission requires it review provider’s monthly progress and activity towards achieving goals. The council is establishing a performance schedule for each SDA, that if not reached, will impact its YIN allotment and could lead to redistribution during the Program Year, if performance is not achieved during this time frame. The council will distribute these funds with the Mod #1 agreements to providers, with the performance schedule to follow shortly after the beginning of October. The table on the following page shows the PY2020 YIN enrollment goals and allotments for the SDAs across the state.

Service Delivery Areas (SDAs)	PY 2019 ENROLLMENTS*		Proposed PY 2020 ENROLLMENTS		% of Proposed PY2020 Activity**		Activity Based Allotment		
	Hispanic Youth	MSFW Youth	Hispanic Youth	MSFW Youth	Hispanic Youth	MSFW Youth	Hispanic Youth	MSFW Youth	Total
1 - NORTH IDAHO	12	2	17	3	8.02%	7.50%	\$10,319	\$1,821	\$12,140
2 - N. CENTRAL IDAHO	8	1	11	2	5.19%	5.00%	\$6,677	\$1,214	\$7,891
3 - SOUTHWESTERN IDAHO	86	15	117	23	55.19%	57.50%	\$71,017	\$13,961	\$84,978
4 - SOUTHCENTRAL IDAHO	16	2	22	3	10.38%	7.50%	\$13,354	\$1,821	\$15,175
5 - SOUTHEAST IDAHO	11	2	15	3	7.08%	7.50%	\$9,105	\$1,821	\$10,926
6 - EAST IDAHO	22	4	30	6	14.15%	15.00%	\$18,210	\$3,642	\$21,852
Total	155	26	212	40	100.00%	100.00%	\$128,682	\$24,280	\$152,962
*Not reflective of total statewide enrollment							Media		\$ 12,300
**Individual percentages may be off due to rounding							Project Total		\$165,262

WIOA youth staff involved in this undertaking may make appropriate charges to the YIN project via the activity codes noted below:

Service Delivery Areas (SDAs)	Activity Charge Code
1 - NORTH IDAHO	318-831
2 - N. CENTRAL IDAHO	328-831
3 - SOUTHWESTERN IDAHO	338-831
4 - SOUTHCENTRAL IDAHO	348-831
5 - SOUTHEAST IDAHO	358-831
6 - EAST IDAHO	368-831

WIOA youth program staff should make efforts to communicate with other organizations that can actively provide insight into reaching the target population and who may assist in the outreach process. Such organizations may include:

- Community Council of Idaho - a multi-service non-profit agency that provides social services to migrant and seasonal farmworkers across southern Idaho;
- local school districts' MSFW Coordinators - can help provide information about the out-of-school MSFW population in the area; and
- ES MSFW outreach workers stationed in most of the MSFW significant offices.

A webinar to inform career planners of this year's YIN focus on Hispanic and MSFW youth and discuss the methodology for allotments and goals will be scheduled later this month.

Youth providers are strongly encouraged to contact the State Monitor Advocate, Dunnia Aplicano Dunnia.aplicano@labor.idaho.gov, ext. 3135, who can provide specific contact information and insight regarding MSFW resources in your local area.

If you have any questions regarding the purpose of these funds, please contact the WIOA/TAA mailbox: WIOA/TAA@labor.idaho.gov.